

### Business Skills Pathway Case Study

<b>Business Name:</b>	Grantham Specsavers
<b>Business Sector:</b>	Opticians and Retail
<b>How many Student placements did you have?</b>	2
<b>What type of activities did your placements get involved with whilst with your business?</b>	Ola and Eve, both under supervision undertook customer facing duties, including pre testing and registering patients. They also had a timetable, so that they could experience the different parts of the business, including the lab and contact lens department.
<b>How did your business benefit from having placement students?</b>	Overall we benefited as we then employed 2 of the students for part time employment. One of the students, didn't actually have time to complete the work experience, but interviewed so well, that we offered him a job in the Hear Care department. Hopefully, both students have expressed an interest in continuing with this sector for future employment.
<b>How do you feel the students benefitted from their placement with your business?</b>	Apart from the employment, I feel that the students gained the experience of going through the process to get a job. They had to write a CV, prepare for an interview, and then be interviewed. From the individuals we have since employed, we have seen their confidence grow.
<b>Why was it important for you to offer placements to these students?</b>	All employers should contribute to the community that they are in. We want to encourage these students, that if they work hard and apply themselves, they can pursue the careers they want. We also want to employ these students in the future, and pick the best of the bunch.
<b>Any Other Comments?</b>	



*Eve and Praise working part-time after carrying out work experience through the business skills academy.*