



**MINI OLYMPICS
2024**

Mini
OLYMPICS



MINI OLYMPICS

ABOUT THE EVENT

11th June – 13th June 2024
9:30 am to 2:15 pm

The Mini Olympics is an annual fun-filled event that brings children together to engage in friendly and non-competitive sports. Similar to the Olympic and Paralympic Games, the Mini Olympics features a variety of activities, including Opening and Closing ceremonies, participation of celebrities, athletics, boccia, boxercise, American football and much more!



STATS OF EVENT

inspire+ has been running the event since 2011 and since then the scale of the event has increased year on year.

3-day event

2600+
Primary School
children

283+
Secondary School
volunteer students

50+
VIP'S Presences
including sporting
celebrities



Teachers, VIPs from partners of inspire+ and parents also attend the event.

CONFIRMED CELEBRITIES

Jonathan Broom-Edwards MBE



Tokyo 2020 Paralympic High Jump Gold Medallist,
Rio de Janeiro 2016 Paralympic High Jump Silver Medallist,
Dubai 2019 World Para Athletics Championships Gold Medallist
and more.

CONFIRMED CELEBRITIES



Sam Ruddock

Para-cycling track world champion,
2023 Glasgow Gold Medallist,
2022 Saint-Quentin-en-Yvelines
Gold Medallist and more.



Stephen Gray

Pro Football Freestyler, thrice
Guinness World Record holder,
Content Creator and more.

CONFIRMED CELEBRITIES



Joe Roebuck

Ten times British Champion Swimming, Double Commonwealth Silver medallist, Double European medallist and London 2012 Olympic semi-finalist and more.



Dai Greene

World Champion 400m Hurdles Gold Medallist 2011, Silver 2009, Diamond League Gold Medallist 2011, Bronze 2010, European Champion 2010 Gold Medallist, Athletics World Cup 2018 London Bronze Medallist and more.



Mini
OLYMPICS

SPONSORSHIP PACKAGES

Mini
OLYMPICS

Sponsorship Packages





Gold Package

Headline Sponsor

- Logo on the event Programme and Certificate.
- Public announcement made through-out the days of event.
- VIP invites
- Space for an exhibit booth*
- Space to display banners*
- Logo, link and blurb on our website.
- Social Media Post on Instagram, Facebook and Twitter focusing only on your brand.
- Social Media Post with all other sponsors included
- Logo on the after event video
- Availability to distribute flyers / freebies*

*Materials must be provided by the sponsor.

Examples



VIP invites



Event Programme

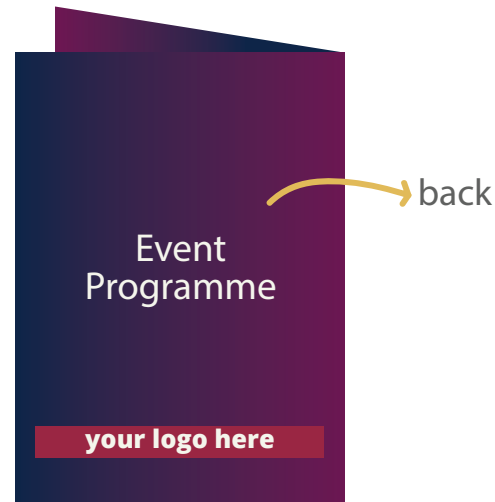


Certificate



Silver Package Event Sponsor

- Logo on the event Programme (back)
- VIP invites
- Space to display banners*
- Logo, link and blurb on our website.
- Social Media Post on Instagram, Facebook and Twitter focusing only on your brand
- Social Media Post with all other sponsors included
- Logo on the after event video



Event Programme

Examples



VIP invites

*Materials must be provided by the sponsor.



Bronze Package

Certificate/ Programme Sponsor

- Logo on the event Certificate/ Event Programme
- VIP invites
- Logo, link and blurb on our website.
- Social Media Post with all other sponsors included
- Logo on the after event video
- Space to display banners*

Examples



Certificate

or



Event Programme



VIP invites

*Materials must be provided by the sponsor.

Sponsorship Packages Comparison

	 Gold	 Silver	 Bronze
Logo on the event Programme	✓	✓	✓ ✗
Logo on the event Certificate	✓	✗	✗ ✓
PA announcements made throughout the days of event	✓	✗	✗
VIP invites	✓	✓	✓
Space for an exhibit booth*	✓	✗	✗
Logo, link and blurb on our website	✓	✓	✓
Social Media post focusing on your brand	✓	✓	✗
Social Media post with all sponsors	✓	✓	✓
Logo on the after event video	✓	✓	✓
Space for banners*	✓	✓	✓
Availability to distribute flyers/ freebies*	✓	✗	✗

For more information

MINI OLYMPICS PICTURES

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inspire⁺

Healthy, Happy, Active Young People

Charity Number : 1144507