

PLANNING YOUR VIDEO

APPLYING FOR AN APPRENTICESHIP IN SCHOOLS

Using a short video to support your CV when applying to a school can be a highly effective way to showcase your personality, skills, and enthusiasm.

A video allows schools to see your confidence, communication skills, and proactiveness in a way that a written letter or CV cannot. It also demonstrates technical skills that many schools will find impressive.

Planning your video - Things to include

- An introduction: Briefly state who you are, your experience, and why you want to work in education.
- Strengths and skills: Show or talk about relevant abilities through short clips or examples (e.g. coaching sport, leading teamwork activities, creative projects, volunteering, or classroom support).
- Motivation: Share what inspires you to work with children and support learning.
- Optional clip: Include a short demonstration related to the role, such as leading a simple activity or showing teamwork in action.

Technical Guidance

- You don't need a fancy camera, record using a smartphone in a quiet, well-lit space.
- Keep the camera steady (use a tripod or stable surface).
- Make use of free editing tools like iMovie, Clipchamp, Canva or CapCut.
- Export your video in a common format (MP4 is best).
- Compress if needed to keep the file under 100MB for easy downloading.
- Share via a secure link (Google Drive, OneDrive, WeTransfer or Dropbox) with permissions set so the school can download the file. Avoid sending very large files directly via email.
- Include a short message in your email giving context to the video and your CV.

Extra tips

- Dress neatly, as you would for an interview.
- Be confident, smile, and speak naturally.
- Practice a few takes before recording the final version.
- Mention your CV and express willingness to meet in person.
- Ask someone you trust to watch your video and provide feedback before sending.